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PRESS RELEASE
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**NORA Co-Hosted a WEBCAST to Nearly 100
Insurance Agents around the Country**

Alexandria, VA: *January 10, 2007* - The National Oilheat Research Alliance (NORA) and the Institute for Business & Home Safety (IBHS) presented an educational program for insurers on January 10, 2007. The presentation provided information to Insurance Agents with issues surrounding fuel oil storage tanks. The Webcast also included a briefing on what NORA & IBHS have done since this venture started over 2 years ago.

The Webcast allowed NORA to explain common industry practices, explore issues facing the oilheat and insurance industries, introduce modern tank technologies, explore ways to prevent, and pay for claims. A strong interest developed when discussion began about why tanks fail. Mr. John Levey explained the most common reason is corrosion on the tank/oil lines or when it is over pressurized during delivery. He continued to state that this Industry has developed technical innovations to resolve those issues such as Oil Safety Valves (OSV) and polyethylene coated copper lines. The presentation included three speakers: Steve Goldberg from Benfield Group, John Levey from Oilheat Associates, and John Huber from NORA.

There was a very strong and positive response. Nearly 100 individuals participated from 16 states and 32 insurance companies. In wrap up comments, several attendees expressed their appreciation, and indicated that it would be conveyed to others in their company. Mr. Lee F West from Travelers Insurance declared: "I will be passing down the information I receive today to my colleagues- it was very helpful".

John Huber noted that a strong outreach to insurance companies is essential to the future of the Oilheating Industry. If we cannot effectively respond to their concerns with tanks, we will struggle to maintain our customers.

To view presentation with transcripts and all questions that were asked during the Webcast go to NORA's Bulletin Board (<http://nora-oilheat.org/bb/>) under the Insurance Forum.